

Dutch Elm Disease Guarantee Differences

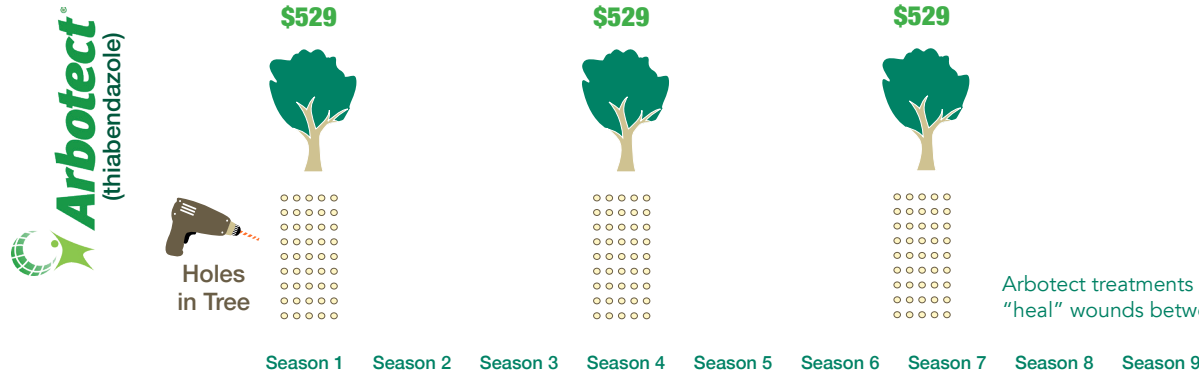
Scientific research has shown two treatments are effective for protecting elm trees from Dutch elm disease. This research shows that one treatment, Arbotect, is effective for 2.5-3 seasons of protection, whereas the other treatment, Alamo, is effective for just one season. Both of these treatments are applied by Macro-Infusion, a process where a large volume of solution is injected into the tree by drilling a series of holes into the root flares. Let's compare how the costs of the service and the impacts on the tree add up over time...

Example Elm Tree:

A Mature Elm, 30" in diameter (at chest height)

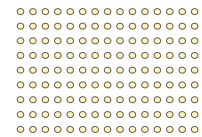
Note: Macro-Infusion requires 45 drill holes for a 30" diameter elm tree

Arbotect is the industry standard and has been shown 99.5% effective for over 30 years



Over 9 Years:
\$1,587

Over 9 Years:
135
Drill Holes



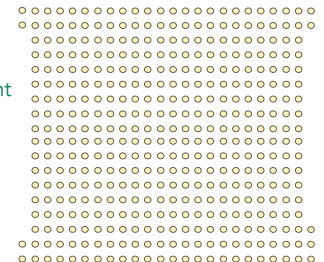
Arbotect treatments allow trees time to "heal" wounds between applications

Arbotect required 270 less holes in 9 years



Over 9 Years:
\$2,700

Over 9 Years:
405
Drill Holes



Tree owner ends up paying more & the increase in tree wounding is significant

Annual treatments do not allow enough time for trees to "heal" these wounds



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